



MarketVision
RESEARCH®

**OUR
COMMITMENT**

MarketVision remains committed to ensuring everyone's safety when participating in research and we continue to follow CDC guidelines for informing our research and facility procedures.

**OUR
FACILITIES**

MarketVision has in-person marketing research facilities in Cincinnati and Cleveland. We are committed to providing a safe environment for our team, our clients, and research participants and are taking the following steps as we prepare to reopen for research activities.

COMMUNICATION

Procedures and guidelines will be communicated to everyone prior to research and procedural guidelines will be displayed prominently at each facility. Signage throughout the facility will reinforce guidelines for participation

**PERSONAL
PROTECTION**



Masks

Required for all team members, clients, and participants operating in our facilities



Physical distancing

Configuration of facilities will support distancing requirements in lobby, research rooms, and other public spaces. Research will be limited to fewer participants to support distancing guidelines



Food and Beverage

Individually packaged snacks or foods consumed as delivered will be allowed. All utensils, paper products, and other items will be disposable



Disinfectant and Hand Sanitizers

Hand sanitizing bottles and stations as well as disinfecting sprays and wipes located throughout facility

FACILITY
PROTECTION



Cleaning

EPA approved disinfecting spray bottles and wipes located throughout the facility. Extra cleaning to be done before and after each session



Disposable items

Limiting any re-use of materials/equipment for research including pens or other paper material needed for participation



Session Timing

Additional timing factored in to allow for sufficient cleaning of facilities between sessions

PARTICIPANT
SCREENING



Research Screener

Additional questions asked of potential participants regarding health, symptoms, and contact with infected individuals. Anyone experiencing symptoms or coming into contact with infected individuals will be disqualified from research participation



Symptom Screening

Recruited participants will be encourage to monitor their health for potential symptoms and contact us prior to scheduled research date to cancel or reschedule

ADDITIONAL GUIDELINES WILL CONTINUED TO BE SHARED AS UPDATED AND AVAILABLE.

INQUIRIES

All inquiries about our facilities and guidelines should be directed to the appropriate contact below:

Cincinnati

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Cleveland

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