

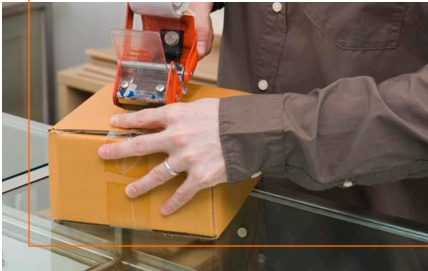


Product Testing

MarketVision is a Recognized Industry Leader in Product Testing and Manages the Entire Process In House.

FACILITY >

Dedicated fulfillment center for packing and shipping located in Cincinnati, OH



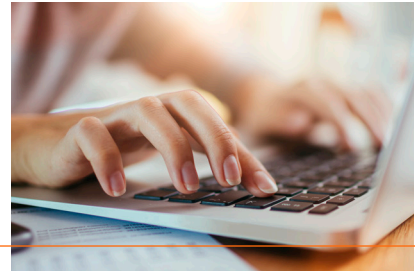
PARTICIPANTS >

Product is shipped directly to consumers for home usage



ONLINE

Surveys typically completed online following usage period



SETTING US APART

Everything Managed In-House

Secure Storage of Sensitive Product

On-Site Packaging and Shipping Center

Frozen Food iHuts

After-use Recall Rates Highest in Industry, Meaning Less Product is Needed for Testing

Global Product Testing

Mobile App Diaries

TYPICAL STUDIES



Taste Tests



Fragrance



Extended Use Tests



Concept & Use Tests



Consumption Studies



Diary Studies