



# Product Testing

MarketVision is a Recognized Industry Leader in Product Testing and Manages the Entire Process In House.

## Facility

Dedicated fulfillment center for packing and shipping located in Cincinnati, OH

## Participants

Product is shipped directly to consumers for home usage

## Online

Surveys typically completed online following usage period



## Setting Us Apart



*Everything Managed In-House*



*Frozen Food iHuts*



*On-Site Packaging and Shipping Center*



*Global Product Testing*



*Secure Storage of Sensitive Product*



*Mobile App Diaries*



*After-use Recall Rates Highest in Industry, Meaning Less Product is Needed for Testing*

## Typical Studies



Taste Tests



Fragrance Tests



Extended Use Tests



Concept & Use Tests



Consumption Studies



Diary Studies